



COOKIES POLICY

I. Basic information regarding data protection

BASIC DATA PROTECTION INFORMATION	
1. Controller of the processing	EL HOTEL PACHA, S.L.
2. Address of the controller	Avenida Ocho de Agosto nº 27, 07800, Ibiza, Balearic Islands (Spain)
3. Spanish Tax Identification number (N.I.F.)	B-072115874
4. Mercantile data	Company duly registered in the Mercantile Registry of Ibiza, under Volume 26, Sheet 70, Page nº IB-12.236.
5. Purpose	Your data will be used to be able to deal with your requests and provide our services.
6. Advertising	We will only send you advertising with your prior authorization, which you can provide us by marking the corresponding box provided for this purpose.
7. Consent	We will only process your data with your prior consent, which you can provide us by marking the corresponding box provided for this purpose.
8. Recipients	In general, only duly authorized personnel of our company are able to have knowledge of the information that we request from you.
9. Rights	You have the right to know what information we have about you, to correct it and to eliminate it, as explained in the additional information available on our website.
10. Additional information	More information in the section “ YOUR SECURE DATA ” of our corporate website (www.elhotelpacha.com).

II. Information for compliance with personal data protection regulations with regard to the Cookies Policy

- What are cookies and what do we use them for?



A cookie or computer cookie is a small information file that is saved in your browser every time you visit our website.

The use of cookies is to save the history of your activity on our website, so that when you visit again, it can identify and configure the content of the same based on your browsing habits, identity and preferences.

A cookie is harmless, does not contain malicious code or malware (e.g. viruses, trojans, worms, etc.) that could damage your terminal (computer, smartphone, tablet, etc.), but it does have some impact on your right to data protection, because it collects certain information concerning your person (browsing habits, identity, preferences, etc.).

- **What information does a cookie keep?**

Cookies do not usually collect special categories of personal data (sensitive data). The data they keep are of a technical nature, personal preferences, personalization of contents, etc.

- **What kinds of cookies are there?**

In general, there are five types of cookies:

- **Technical cookies:**

These are the most basic cookies. They allow the user to navigate via a web page, platform or application and the use of different options or services available in it, such as controlling data communication and traffic, identifying the session, accessing parts of restricted access, remembering the elements that make up an order, performing an order purchase process, making a request for registration or participation in an event, using security elements during navigation, storing contents for the dissemination of videos or sound or sharing content through social networks.

- **Personalization cookies:**

They are cookies that allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language, the type of browser through which the user accesses the service, the regional configuration from where the service is accessed, etc.

- **Analysis cookies:**

These are cookies that allow the person responsible for them to monitor and analyse the behaviour of the users of the websites to which they are linked. The information collected through this type of cookies is used in the measurement of the activity of the websites, application or platform and for the preparing of browsing profiles of the users of said sites, applications and platforms, in order to introduce improvements based on the analysis of the data of use made by the users of the service.

- **Advertising cookies:**

They are those that allow the management, in the most efficient way possible, of any advertising spaces that the person responsible has included in a web page,



application or platform from which the requested service is provided based on criteria such as the published content or the frequency in which the ads are displayed.

- **Behavioural advertising cookies:**

They are cookies that allow management, in the most efficient way possible, of any advertising spaces that the person responsible has included in a web page, application or platform from which the requested service is provided. These cookies store information on the behaviour of users obtained through the ongoing observation of their browsing habits, which allows a specific profile to be developed to display advertising based on the same.
- **What are first-party and third-party cookies?**
 - **First-party cookies:**

First-party cookies are those that are generated and managed by whoever is responsible for providing the service requested by the user.
 - **Third-party cookies:**

These are cookies that are generated by companies other than the party responsible for the service (external providers or services, such as Google).
- **What kind of cookies does our webpage save?**

Set out below is a list of the type of cookies that our webpage saves and their purpose:

Type of cookie	Purpose	When and how it is saved
Technical cookies	User access, profile details, reservations, bookings and/or provision of services.	Entry management and maintenance of the user session, personalization of browsing, load balance and provision of services to the user.
Personalization cookies	Allow the user to access the service in English and Spanish.	Facilitate and remember selected by the user in the navigation.
Analysis cookies	Websites visited, frequency, number and repetition of visits, browsing time, searches made, links accessed, browser used, operator providing the service, location linked to the IP address.	Measurement and analysis of user browsing, monitoring and analysis of user behaviour creation of anonymous user browsing profiles, integration of improvements based on the analysis of users' usage data.



Advertising cookies	User browsing interests, preferences shown, form of interaction with the website, advertisements shown and opened, websites visited.	Optimization of advertising spaces available on the website to offer interesting advertisements to users, identification of the effectiveness of advertising campaigns and improvement thereof.
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- **What can I do with the cookies?**

Cookies can be deleted, accepted or blocked, as you wish; to do so requires only to appropriately configure the web browser.

At any time, you can prevent (block) the installation of cookies on your computer through the corresponding browser option, but in this case we cannot ensure the proper functioning of the various features of our website.

We set out below the links for the management and blocking of cookies depending on the browser you use:

- **Internet Explorer:** <http://windows.microsoft.com/es-xl/internet-explorer/delete-manage-cookies#ie=ie-10>
- **FireFox:** <http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>
- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=es>
- **Safari:** <https://www.apple.com/legal/privacy/es/cookies/>

You can also delete the cookies you have stored in your browser by going to the browser's configuration options.